

Last Updated: 13/01/2023

PocketPoints Privacy Notice

INTRODUCTION

PocketPoints maintains a strong commitment to protecting the privacy of those who visit its website or use its applications. This Privacy Notice (the “**Privacy Notice**”) describes the privacy policies applicable to visitors to our website as well as highlighting certain aspects of our privacy policy for users of our applications. More detailed privacy practices applicable to our applications will be made available to those who download such applications. As the licensee of our applications or visitor to our website, you are referred to in this Privacy Notice as “**you**” or “**your**”. Cruze Control Technologies, Inc. DBA Pocket Points, a California limited liability company, is the developer of this website and of various applications and is referred to in this Privacy Notice as “**we**”, “**us**” or “**our.**”

By using the PocketPoints applications or accessing this website, you are acknowledging the terms of the Privacy Notice for such applications or of this website, respectively, and consenting to our processing of your information as set forth in the applicable Privacy Notice now and as amended by us from time to time. “Processing” means using or handling information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information and transferring it.

WHAT INFORMATION IS COLLECTED BY OUR SERVICES?

Website Visitors

We do not collect any information when you visit our website. This includes any personal information about you or about the device you use to access our website.

Users of the PocketPoints Apps

When you download one of our applications, you will be directed to a privacy notice that is specific to that application. That privacy notice will detail the privacy practices associated with the application.

HOW IS YOUR PERSONAL INFORMATION USED?

We use information that we collect to operate our applications and to gain insights into how our applications are used.

YOUR CHOICES AND ACCESS TO YOUR INFORMATION

Deleting Information

You can request at any time that we delete all information that we store about you. We will promptly do so. You can make your request to team@pocketpoints.com

We delete all personal information about an individual when such a person is no longer using our applications.

Right to Know

You may request information regarding the categories and specific pieces of personal information we have collected about you. If you make a request more than twice in a 12-month period, you may be required to pay a small fee for this service.

HOW WE SHARE PERSONAL INFORMATION

We will not share any personal information that we obtain from you with any third party except in the limited circumstances described herein. For example, we will not use your information for marketing purposes nor provide your information to third parties, such as those providing complementary products or services. We do not sell any personal information.

We use service providers and other third-party services to help perform essential business functions on our behalf, such as providing email services or support. We only share the information that these parties need to provide their services. Use by such third parties for their own purposes of any information collected from you is not permitted.

Compliance with Laws and Law Enforcement.

If legally requested, we may cooperate with government and law enforcement officials or private parties, to enforce and comply with the law. We may disclose any information about you, including personal information, to the government or law enforcement officials, or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims or legal processes (including subpoenas), to protect our property and rights or a third party, the safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.

Analytics Services Provided by Others

We allow others to provide analytics services on our behalf across the web and in mobile applications. These entities use hashed device identifiers and other technologies to collect anonymized Usage and Device information.

Data Transfer

We are based in the United States and process information in the United States, which may not provide equivalent levels of data protection as your home jurisdiction.

INFORMATION SECURITY AND RETENTION

Information Security

We utilize reasonable administrative, physical, and electronic measures to reduce the risks of damage, loss of information, and unauthorized access or use of information. Information is stored internally and only those individuals with a need to know have access to such information. Please be aware, however, that no method of transmitting information over the Internet or storing information is completely secure. Accordingly, we cannot guarantee the absolute security of any information.

Data Retention

We retain personally identifiable information only for as long as we deem necessary for the purposes set forth above. We may delete information from our systems, without notice to you, once we deem it is no longer necessary for such purposes.

OTHER ISSUES

Children's Privacy

We do not knowingly or intentionally collect personally identifiable information about children who are under 13 years of age.

Contacting Us

You may contact us with any questions, requests and support issues at: team@pocketpoints.com.

Right to Non-Discrimination

If you exercise your consumer rights:

- We will not deny goods or services to you
- We will not charge different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties

- We will not provide a different level or quality of goods or services to you

Request Verification

Before we can respond to any requests for access or deletion of your personal information, we will need to verify that you are who you say you are. Verification is important for preventing fraudulent requests and identity theft.

The verification process depends on which type of request you make. For requests to access specific information or requests to delete information, we may require a higher level of verification. Typically, identity verification will require you to confirm certain information about yourself based on the information we have already collected. For example, we may ask you to reply from the email address we have on file for you. If we cannot verify your identity, we cannot fulfill requests to exercise any rights described above.

Updates.

This Privacy Notice was last updated on the date indicated above. This Privacy Notice may be updated from time to time at our discretion. We will notify you of any material changes by posting the revised Privacy Notice(s) on our website at <https://www.pocketpoints.com> and updating the "Last Updated" date. Your continued use of the website or of our apps constitutes your consent to the amended Privacy Notice(s). You are advised to consult this Privacy Notice regularly for any changes we have made to it.